THE CCIM INSTITUTE

Florida Chapter

West Coast District

2027 SPONSORSHIP



CCIM

The Commercial Real Estate Experts

Why CCIM?

CCIM (Certified Commercial Investment Member) is a recognized expert in the commercial and investment real estate industry. CCIM Institute created the language of global real estate investment. The CCIM lapel pin is earned after successfully completing a designation process that ensures CCIMs are proficient not only in theory, but also in practice. The elite corps of CCIMs includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers, and other allied professionals.

A CCIM is part of a Global commercial real estate network with members across North America and more than 30 global markets. This professional network has enabled CCIM members to close thousands of transactions annually, representing more than $200 billion in value. As a result, the experts who possess the CCIM designation are an invaluable resource for commercial real estate owners, investors, and users. There are approximately 20,000 commercial real estate practitioners who hold the respected CCIM designation across the globe.

We are excited to offer you an opportunity to sponsor the Florida CCIM Chapter West Coast District, one of the region's most well-respected commercial real estate industry trade organizations dedicated to serving the West Coast of Florida commercial real estate community.

Our Mission

The mission of Florida CCIM Chapter West Coast District is to provide the highest quality marketing and networking opportunities, services and education that will enhance our members' ability to conduct business successfully.

The West Coast District serves the Citrus, Hernando, Pasco, Hillsborough, Pinellas, Polk, Manatee, Hardee, Sarasota, DeSoto, and Highlands counties.

CCIM *The Commercial Real Estate Experts*

Florida CCIM Chapter

1,000±
MEMBERS

8
FLORIDA DISTRICTS

West Coast District

200±
MEMBERS

2,000±
DATABASE CONTACTS

10±
SOCIAL EVENTS

2±
EDUCATIONAL CLASSES

1-2
SIGNATURE EVENTS

2021
FLORIDA CCIM CHAPTER DISTRICT OF THE YEAR

Fewer Than 10%
OF ALL COMMERCIAL REAL ESTATE PRACTITIONERS HOLD THE RESPECTED CCIM DESIGNATION

SPONSORSHIP PACKAGES



Expose your company or services to the CCIM audience which encompasses multiple disciplines within the industry, including leasing, appraisal, commercial brokerage, investments, property management, lending/mortgage banking, legal and development. Pre-pay early in the year, earning Prominent Advertising Exposure, Speaking Opportunities, and other Exclusive Corporate Branding.

ANNUAL DIAMOND SPONSORSHIP - $5,000 (Limited to 1)

Membership

- Three (3) complimentary annual memberships to the West Coast District

Benefits & Recognition

- Enjoy the exclusivity of being the only District Diamond sponsor
- Admission for three (3) to all District networking/ socials and events
- Full recognition and presentation opportunity at one designated, sponsored District networking/ social
- Admission for three (3) to your designated, sponsored District networking/social
- Verbal recognition as Diamond sponsor at all District networking/socials and events
- Sponsors who commit by the early-bird deadline will have their company logo prominently displayed on our oversized sponsor banner, featured at all district events throughout the year
- Company logo will appear on all marketing materials, including your designated, sponsored District networking/social and our signature event materials
- Ability to display company banner at all District networking/socials and events
- District will provide a custom, retractable banner for your company with the ability to be displayed at all District networking/socials and events
- Company logo will appear on District website with link to your website
- Acknowledgement as Diamond sponsor in broadcast email campaigns to entire District database
- Recognition as Diamond sponsor on District social media platforms
- Opportunity for marketing table at signature event

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**Complimentary annual memberships are per individual and are non-transferable*



CCIM is comprised of one of the largest commercial real estate networks in the world

ANNUAL PLATINUM SPONSORSHIP - $2,500

Membership

- Three (3) complimentary annual memberships to the West Coast District

Benefits & Recognition

- Enjoy the exclusivity of being the only Platinum sponsor in your industry
- Admission for three (3) to all District networking/socials
- Full recognition and presentation opportunity at one designated, sponsored District networking/social
- Admission for three (3) to your designated, sponsored District networking/social
- Verbal recognition as Platinum sponsor at all District networking/socials and events
- Sponsors who commit by the early-bird deadline will have their company logo prominently displayed on our oversized sponsor banner, featured at all district events throughout the year
- Company logo will appear on all marketing materials for your designated, sponsored District networking/social
- Ability to display company banner at your designated, sponsored District networking/social
- Company logo will appear on District website with link to your website
- Acknowledgement as Platinum sponsor in broadcast email campaigns to entire District database
- Recognition as Platinum sponsor on District social media platforms

**Complimentary annual memberships are per individual and are non-transferable*



Networking: BIG Networks, BIG Deals. If you ask around the industry, it's clear that companies and other real estate professionals are more likely to seek out experts who are CCIM members

ANNUAL GOLD SPONSORSHIP - $1,500

Membership

- Two (2) complimentary annual memberships to the West Coast District

Benefits & Recognition

- Admission for two (2) to all District networking/socials
- Verbal recognition as Gold sponsor at all District networking/socials and events
- Sponsors who commit by the early-bird deadline will have their company logo prominently displayed on our oversized sponsor banner, featured at all district events throughout the year
- Company logo will appear on District website with link to your website
- Acknowledgement as Gold sponsor in broadcast email campaigns to entire our District database
- Recognition as Gold sponsor on our District social media platforms

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People know CCIM stands for trust, knowledge, reliability and ethical standards

NETWORKING/SOCIAL SPONSOR: $750

Benefits & Recognition

- Full recognition and presentation opportunity at one sponsored District networking/social
- Admission for two (2) to your sponsored District networking/social
- Company logo will appear on all marketing materials for your sponsored District networking/social
- Ability to display company banner at your sponsored District networking/social
- Acknowledgement as Social sponsor in broadcast email campaigns to entire District database
- Recognition as Social sponsor on District social media platforms

ASK ABOUT: Signature Event Sponsorship Opportunities

DEAL OF THE QUARTER SPONSOR $500

Benefits & Recognition

- Your company logo appears on any Deal of the Quarter marketing materials associated with the sponsored quarter
- Your company logo featured on Linkedin paid advertisement of the winning Deal of the Quarter
- Admission for one (1) to West Coast District networking/social at which Deal of the Quarter winner(s) announced
- Verbal Recognition at West Coast District networking/social at which Deal of the Quarter winner(s) announced
- Presentation opportunity during West Coast District networking/social at which Deal of the Quarter winner(s) announced
- Ability to display company banner at West Coast District networking/Social at which Deal of the Quarter winner(s) announced

EDUCATIONAL CLASS SPONSOR

Class Social $500

The Commercial Real Estate Experts

Benefits & Recognition

- Verbal recognition at sponsored District class social
- Admission for two (2) to sponsored District class social
- Company logo will appear on all marketing materials associated with sponsored District class social
- Ability to display company banner at sponsored District class social
- Acknowledgement as class sponsor in broadcast email campaigns to entire District database

Class Lunch $250

Benefits & Recognition

- Up to four (4) available/1 per day of class
- Full recognition and short presentation opportunity at sponsored class lunch

Class Snacks/Drinks ($250 or purchase and deliver)

Benefits & Recognition

- 1 per class
- Full recognition and short presentation opportunity at sponsored class

** Additional sponsorship opportunities may arise throughout the year, please contact our Sponsorship Committee Chair for more information.*

To learn more about Florida CCIM Chapter West Coast District sponsorship opportunities, please contact:

Steven Kaufman, CCIM
Sponsorship Committee Chair
(727) 308-9238
skaufman@mahrcompany.com

THE CCIM INSTITUTE
Florida Chapter
West Coast District



Become a Sponsor Today!

www.flccim.org/WestCoastDistrictSponsors

***Please note:** There will be a 3.5% processing fee added to all annual sponsorships if paid by credit card. We accept checks at no additional cost.*