THE CCIM INSTITUTE

Florida Chapter

Southwest District

2027 ANNUAL SPONSORSHIP PROGRAM



CCIM *The Commercial Real Estate Experts*

Why CCIM?

CCIM (Certified Commercial Investment Member) is a recognized expert in the commercial and investment real estate industry. CCIM Institute created the language of global real estate investment. The CCIM lapel pin is earned after successfully completing a designation process that ensures CCIMs are proficient not only in theory, but also in practice. The elite corps of CCIMs includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers, and other allied professionals.

A CCIM is part of a Global commercial real estate network with members across North America and more than 30 global markets. This professional network has enabled CCIM members to close thousands of transactions annually, representing more than $200 billion in value. As a result, the experts who possess the CCIM designation are an invaluable resource for commercial real estate owners, investors, and users. There are approximately 20,000 commercial real estate practitioners who hold the respected CCIM designation across the globe.

We are excited to offer you an opportunity to sponsor the Florida CCIM Chapter Southwest District, one of the region's most well-respected commercial real estate industry trade organizations dedicated to serving Southwest Florida commercial real estate community.

Our Mission

The mission of Florida CCIM Chapter Southwest District is to provide the highest quality marketing and networking opportunities, services and education that will enhance our members' ability to conduct business successfully.

The Southwest District serves the Charlotte, Glades, Lee, Hendry, and Collier counties.

CCIM *The Commercial Real Estate Experts*

Florida CCIM Chapter

1,000±
MEMBERS

8
FLORIDA DISTRICTS

Southwest District

100±
MEMBERS

450±
DATABASE CONTACTS

12±
SOCIAL EVENTS

4±
EDUCATIONAL CLASSES

2±
SIGNATURE EVENTS

Fewer Than 10%

OF ALL COMMERCIAL REAL ESTATE PRACTITIONERS HOLD THE RESPECTED CCIM DESIGNATION



SPONSORSHIP PACKAGES

(Discount available if you sign up for multiple levels)

Expose your company or services to the CCIM audience which encompasses multiple disciplines within the industry, including leasing, appraisal, commercial brokerage, investments, property management, lending/mortgage banking, legal and development. Pre-pay early in the year, earning Prominent Advertising Exposure, Speaking Opportunities, and other Exclusive Corporate Branding.

ANNUAL SPONSORSHIP - $1,500

Membership

- One (1) complimentary annual membership to the Southwest District ($250 Value)

Benefits & Recognition

Economic Outlook Conference

- Two (2) tickets to the annual Outlook Conference ($200± Value)
- Logos on the Outlook Conference PowerPoint presentation as our annual sponsor
- One page in the Outlook Conference program dedicated to the annual sponsors

Monthly Meetings

- Two (2) complimentary attendees at our 11 membership meetings ($550± Value)
- Self introduction at pitch sessions during the year at our membership meetings
- Logo exposure on our membership meeting PowerPoint presentations
- Table at each meeting where sponsors can place promo material
- Opportunity to provide a raffle prize at our meetings and events
- Ability to display your company banner at our meetings and events

Other Exposure

- Premium exposure on our District's website Logo and link on both Home page and Sponsor page
- Logo on email marketing for all events including networking events, collaborative events with other organizations and educational partners

* Additional sponsorship opportunities may arise throughout the year, please contact our Sponsorship Chair for more information.



This annual Signature Event is attended by hundreds of prominent local business leaders as well as investors, property owners, brokers, managers and others with an interest in commercial real estate in Southwest Florida.

CRE OUTLOOK CONFERENCE SPONSORSHIP

LEVEL	BENEFITS	AMOUNT
DIAMOND	• Centerfold Ad (inside middle 2 pages) • 1st Priority Booth Placement • 10 Event Tickets • Logo on Swag Bag Provided to All Attendees	$5,500
PLATINUM	• Outside Back Cover Ad • Priority Booth Placement • 8 Event Tickets	$3,000
GOLD	• Inside Front Cover Ad or Inside Back Cover Ad • Priority Booth Placement • 6 Event Tickets	$2,500
SILVER	• Full-page Ad • Sponsor Booth • 4 Event Tickets	$1,250
BRONZE	• Half-page Ad • Sponsor Booth • 2 Event Tickets	$750



If you ask around the industry, it's clear that companies and other real estate professionals are more likely to seek out experts who are CCIM members

CLASS SPONSORSHIPS

LEVEL	BENEFITS	AMOUNT
CORE CLASS (4 Days)	• Up to 4 Available/1 Per Day of Class • Full Recognition and Short Presentation Opportunity During Class • Acknowledgement in Broadcast Email Campaigns to Entire Database • Recognition as Sponsor on Social Media Platforms • Verbal Recognition at Sponsored Social • Company Logo Will Appear on Marketing Materials Associated with Sponsored Class • Sponsor Marketing Materials Displayed During Class	$300
ALL OTHER CLASSES	• Up to 2 Available/1 Per Day of Class • Full Recognition and Short Presentation Opportunity During Class Lunch • Acknowledgement in Broadcast Email Campaigns to Entire Database • Recognition as Sponsor on Social Media Platforms • Verbal Recognition at Sponsored Social • Company Logo Will Appear on Marketing Materials Associated with Sponsored Class • Sponsor Marketing Materials Displayed During Class	(Approx. Cost $75-$150)
CLASS LUNCHES	• Up to 4 Available/1 Per Day of Class • Full Recognition and Short Presentation Opportunity Start of Lunch • Sponsor Responsible for Purchase and Delivery of Lunch • Sponsor Marketing Materials Displayed During Class • Acknowledgement in Broadcast Email Campaigns to Entire Database • Recognition as Sponsor on Social Media Platforms • Verbal Recognition at Sponsored Social • Company Logo Will Appear on Marketing Materials Associated with Sponsored Class	(Approx. Cost $300)

To learn more about Florida CCIM Chapter Southwest District sponsorship opportunities, please contact: ccimsouthwest@gmail.com

THE CCIM INSTITUTE

Florida Chapter

Southwest District



Become a Sponsor Today!

www.flccim.org/SouthwestDistrictSponsors

(Discount available if you sign up for multiple levels)